

Name: _____ Period: _____ Date: _____

Yearbook Terminology Quiz

Matching

Match the yearbook term in the left-hand column with its definition in the right-hand column. Write your answer in the blank provided.

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|-----------------------|--|
| _____ 1. Body copy | A. unit of measure in graphic design |
| _____ 2. Bleed | B. fold between two pages when the pages are bound |
| _____ 3. Byline | C. the main story on a spread |
| _____ 4. Caption | D. a line of type visibly shorter than other lines in the column |
| _____ 5. Spread | E. copy that describes and explains a picture |
| _____ 6. Grain | F. blank area of a spread free of pictures or copy |
| _____ 7. Pica | G. texture or pattern embossed on the cover |
| _____ 8. Mug shot | H. full color pages |
| _____ 9. Pulled quote | I. secondary headline or title |
| _____ 10. Sidebar | J. central idea or concept that unifies the yearbook |
| _____ 11. Subhead | K. extending picture beyond the external margin |
| _____ 12. Theme | L. 8 pages |
| _____ 13. White space | M. 16 pages |
| _____ 14. Widow | N. a second color applied to black and white pages |
| _____ 15. Flat | O. page number and spread identification |
| _____ 16. Signature | P. quotation displayed in larger type |
| _____ 17. Folio | Q. author's name appearing after body copy |
| _____ 18. Four color | R. two facing pages |
| _____ 19. Gutter | S. a smaller, related story |
| _____ 20. Spot color | T. a student or faculty portrait |